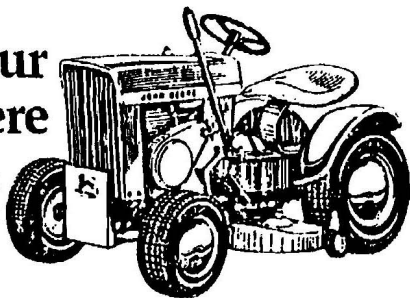


IMPORTANT SAFETY ALERT

Have you kept your
old John Deere
Lawn and Garden
Tractor safe?



John Deere durability does result in satisfied customers. But long life also calls for attention to maintenance. And maintaining the safety equipment on your tractor can be especially important.

For example, the original boot (or cover) for the battery's positive post on Model 60, 70, 100, 110, 120, or 140 Tractors manufactured from 1963 through 1974 may have suffered from age or may have been lost or damaged. And if that positive battery post is not properly covered, there is danger of a spark causing a fire and bodily injury if you accidentally touch a metal gas can to the positive battery post when refueling the tractor. A more serious fire can result if you are not using a safety-approved gas can.

If you own one of the above models, John Deere wants you to make absolutely certain that your tractor has the battery's positive post properly isolated. To make it easy - and safer - for you, we will send you a new cover, free. Just fill out the form provided below and take it to your John Deere dealer. He will order the kit for you. The battery cover kit comes complete with installation instructions and is not difficult to install. But if you prefer, after you have received your kit, make a date with your John Deere Lawn and Garden Tractor dealer and he'll install it for a small service charge.

Remember, safety and maintenance go hand in hand. The operator's manual can help you. Read it again. Keep your tractor as safe as it was meant to be.

It could be the most important thing you do today.

FILL OUT THIS FORM AND TAKE IT TO YOUR JOHN DEERE DEALER TO ORDER YOUR FREE BATTERY COVER KIT

Free battery cover kit for battery's positive post for
John Deere Lawn and Garden Tractor models 60, 70, 100, 110, 112, 120, 140

John Deere Tractor Model: _____

Serial Number: _____
(Located on plate below steering wheel column)

Name: _____
(Please Print)

Address: _____
(Street)

(City)

(State)

(Zip Code)